SUPPORTING EVIDENCE

FEASIBILITY OF INTERNATIONAL TRADE 1) Conduct Situational Analysis 2) Conduct Cost Analysis 3) Analyze Risk	 Understanding companies' needs; working on specific markets, preparing sectoral SWOT analysis, entry level agenda, business plan, exploring targeted opportunities, operational plans, implementation and strategic review for mitigation. Conducted more than 30 industries/market studies which includes techno economic studies on attractive international ventures; secondary data mining collated through sources.
MARKET EXPANSION PLANNING	
4) Mitigate Risk	
5) Develop Plans	
MARKET ENTRY STRATEGIES	
6) Manage Direct Exports	
7) Manage Indirect Exports	
8) Develop Strategic Alliances	
FINANCE	
9) Conduct Trade Transaction	
10) Manage Cash Flow 11) Manage Payment Defaults	
BUSINESS DISPUTES	
12) Resolve Business Disputes	
PROCUREMENT	
13) Purchase Goods	
14) Purchase Services	
PRODUCT/SERVICE PRODUCTION	
15) Manufacture Product	
16) Develop Services	
INVENTORY MANAGEMENT	
17) Manage Inventory	
DISTRIBUTION	
18) Transport Goods	
19) Deliver Services	
DOCUMENT MANAGEMENT	
20) Manage Control Documents	
SALES AND MARKETING	
21) Market Products and Services	
22) Sell Products and Services	
23) Develop e-Commerce Operations	
INTERCULTURAL COMPETENCE 24) Ruild Polationship with Other Cultures	
24) Build Relationship with Other Cultures LAWS AND ETHICS	
25) Comply with Legal Requirements	
26) Exhibit Business Ethics	